

Ahold Delhaize appoints Marit van Egmond as Brand President & CEO Albert Heijn

Zaandam, the Netherlands, January 23, 2019 - Ahold Delhaize today announces the appointment of Marit van Egmond as Brand President & CEO of Albert Heijn as of February 1, 2019. She will succeed Wouter Kolk, who will fully focus on his duties as CEO Ahold Delhaize Europe and Indonesia.

Marit van Egmond has more than 20 years of international retail experience, and currently serves as Executive Vice President Commerce at Albert Heijn. She began her career as a management trainee at Ahold and has held several commercial, operational and management roles within the company, including CEO of Gall&Gall. She will continue to report to Wouter Kolk.

“I am happy that Marit will take over leadership of Albert Heijn,” said Wouter Kolk. “Her deep knowledge of food retail is impressive, having led winning teams, launched innovations and successfully implemented them in fast-changing environments. Next to that, she has built a sustainable network of partners and suppliers. I look forward to continue working with her and wish her all the best in her new role.”

Marit van Egmond said: “It is an honor to lead Albert Heijn moving forward. I strongly believe that food plays a central role in how people live. This is key for the Albert Heijn brand with its strong heritage in food and our highly relevant position in society. Combined with the tech- and digital capabilities of Albert Heijn, we can help customers make informed choices to live a healthier and more enjoyable life. I look forward to working together with our associates, franchisees, partners and other stakeholders to continue the success of Albert Heijn.”

Wouter Kolk will fully focus on his duties as CEO Ahold Delhaize Europe and Indonesia, responsible for Ahold Delhaize in all eight countries. In addition, next to own-brand expertise, he will leverage digital, eCommerce and synergy opportunities across the different markets to drive growth and create new business prospects as part of Ahold Delhaize’s Leading Together strategy. He will be supported by a small team that is currently being recruited and will be announced shortly.

Cautionary notice

[This communication includes forward-looking statements. All statements other than statements of historical facts may be forward-looking statements. Words or expressions such as will, will be, look forward to, continue to, believe, drive growth, prospects or other similar words or expressions are typically used to identify forward-looking statements. Forward-looking statements are subject to risks, uncertainties and other factors that are difficult to predict and that may cause actual results of Koninklijke Ahold Delhaize N.V. (the “Company”) to differ materially from future results expressed or implied by such forward-looking statements. Such factors include, but are not limited to, the risk factors set forth in the Company’s public filings and other disclosures. Forward-looking statements reflect the current views of the Company’s management and assumptions based on information currently available to the Company’s management. Forward-looking statements



speaking only as of the date they are made, and the Company does not assume any obligation to update such statements, except as required by law.]

For more information:

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Ahold Delhaize is one of the world's largest food retail groups and a leader in both supermarkets and e-Commerce. Its family of great, local brands serves more than 50 million customers each week in Europe, the United States, and Indonesia. Together, these brands employ more than 370,000 associates in more than 6,700 grocery and specialty stores and include the top online retailer in the Benelux and the leading online grocers in the Benelux and the United States. Ahold Delhaize brands are at the forefront of sustainable retailing, sourcing responsibly, supporting local communities and helping customers make healthier choices. Headquartered in Zaandam, the Netherlands, Ahold Delhaize is listed on the Euronext Amsterdam and Brussels stock exchanges (ticker: AD) and its American Depositary Receipts are traded on the over-the-counter market in the U.S. and quoted on the OTCQX International marketplace (ticker: ADRNY). For more information, please visit www.aholddelhaize.com.



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