June 7, 2011

Interim Report

First Quarter 2011

Highlights

- Sales up 5.9 percent to €9.3 billion (6.0 percent at constant exchange rates)
- Operating income up 8.6 percent to €444 million
- Net income up 6.2 percent to €291 million
- Underlying retail operating margin 4.9 percent

Amsterdam, the Netherlands – Ahold today published its interim report for the first quarter 2011. CEO Dick Boer said: "We delivered solid results and increased volumes in all our markets despite challenging market conditions with customers continuing to focus on value. In the United States we had particularly strong sales and margins, partially due to the timing of Easter. In the Netherlands margins were impacted by increasing inflation which was not fully passed on to customers. We will continue to manage the balance between sales and margins in a challenging environment of inflation and intense promotional activity, especially in the United States."

Group performance

(€ million)	Q1 2011	Q1 2010	% change
Net sales	9,251	8,737	5.9% *
Operating income	444	409	8.6%
Income from continuing operations	298	252	18.3%
Net income	291	274	6.2%

** At constant exchange rates, net sales increased by 6.0 percent.*

First quarter 2011 (compared to first quarter 2010)

Net sales were €9.3 billion, up 5.9 percent, positively impacted by the shift of the post-Easter week into the next quarter. At constant exchange rates, net sales increased by 6.0 percent.

Operating income was €444 million, up 8.6 percent. Retail operating income was €459 million, €30 million better than last year, primarily driven by higher operating results in Ahold USA. The retail operating margin was 5.0 percent compared to 4.9 percent in Q1 2010. Underlying retail operating margin was 4.9 percent, unchanged from last year. Corporate Center costs were €15 million for the

quarter, down €5 million. Excluding the impact of the Company's insurance activities, Corporate Center costs were €19 million, €5 million lower.

Income from continuing operations increased €46 million (18.3 percent) to €298 million, reflecting higher operating income, lower net financial expenses and income taxes, partially offset by a decrease in income of joint ventures. Income taxes in the first quarter of 2010 included €15 million of one-time charges, mainly arising from true-ups of deferred tax balances.

Net income was €291 million, up €17 million. The result from discontinued operations decreased €29 million to a loss of €7 million in Q1 2011 from an income of €22 million in Q1 2010. The change is primarily due to a €25 million release of a provision for lease guarantees in Q1 2010 related to Ahold's former subsidiaries BI-LO and Bruno's.

Free cash flow was €407 million, €51 million better than last year. The increase was mainly due to higher dividends from joint ventures of €33 million, lower net capital expenditure of €22 million and lower interest payments of €20 million. The increase was partly offset by lower operating cash flows from continuing operations of €22 million due to higher tax payments.

Net debt decreased by €274 million during the quarter to €463 million mainly due to positive free cash flow of €407 million and a currency impact of €88 million, partly offset by the share buyback of €191 million.

Performance by segment (compared to first quarter 2010)

Ahold USA
Net sales were $7.6 billion, up 7.4 percent. Identical sales were up 5.0 percent (3.2 percent excluding gasoline). Operating income was $350 million (or 4.6 percent of net sales), up $55 million. Operating income included $8 million (Q1 2010: $5 million) of reorganization and IT integration costs. Operating income last year included a $12 million charge resulting from the alignment of inventory valuation across the U.S. divisions.

The Netherlands
Net sales increased 3.9 percent to €3.2 billion. Identical sales were up 2.8 percent. Operating income of €200 million (or 6.2 percent of net sales) was down €14 million compared to last year. Operating income for the quarter included a €6 million gain on the sale of assets. Operating income last year included an €8 million benefit arising from accrual reversals.

Other Europe (Czech Republic and Slovakia)
Net sales increased 9.8 percent to €538 million. At constant exchange rates net sales were up 4.5 percent. Identical sales increased 4.9 percent (4.6 percent excluding gasoline). Operating income for the quarter was €5 million compared to nil in Q1 2010. Q1 2010 operating income included restructuring charges of €2 million.

Other retail (Unconsolidated joint ventures)
Ahold's share in income of unconsolidated joint ventures decreased to €19 million from €28 million last year. This was mainly due to lower results from ICA.

Other financial and operating information

Identical/comparable sales growth (% year over year)[1]

	Q1 2011 identical	Q1 2011 identical excluding gasoline	Q1 2011 comparable
Ahold USA	5.0%	3.2%	5.2%
The Netherlands	2.8%	2.8%	
Other Europe	4.9%	4.6%	

1. For the definition of identical and comparable sales see section "Other information" – "Use of non-GAAP financial measures".

Retail operating margin

Operating margin is defined as operating income as a percentage of net sales. For a discussion of operating income, see Note 3 to the financial statements included in this report.

	Q1 2011	Q1 2010
Ahold USA	4.6%	4.2%
The Netherlands	6.2%	6.9%
Other Europe	0.9%	0.0%
Ahold Europe	5.5%	6.0%
Total retail	**5.0%**	**4.9%**

Underlying retail operating income[1]

	Q1 2011	Q1 2010	% change
$ million			
Ahold USA	351	294	19.4%
Average U.S. dollar exchange rate (euro per U.S.dollar)	*0.7235*	*0.7274*	*(0.5)%*
€ million			
Ahold USA	254	214	18.7%
The Netherlands	194	215	(9.8)%
Other Europe	6	2	200.0%
Ahold Europe	200	217	(7.8)%
Total retail	**454**	**431**	**5.3%**

1. For the definition of underlying retail operating income see section "Other information" – "Use of non-GAAP financial measures".

Underlying retail operating margin

Underlying operating margin is defined as underlying operating income as a percentage of net sales.

	Q1 2011	Q1 2010
Ahold USA	4.6%	4.2%
The Netherlands	6.0%	6.9%
Other Europe	1.1%	0.4%
Ahold Europe	5.3%	6.0%
Total retail	**4.9%**	**4.9%**

Store portfolio (including franchise stores)

	End of 2010	Opened/ acquired	Closed/ sold	End of Q1 2011	End of Q1 2010
Ahold USA	751	4	(3)	752	744
The Netherlands[1]	1,914	17	(4)	1,927	1,899
Other Europe	305	1	-	306	303
Ahold Europe	2,219	18	(4)	2,233	2,202
Total retail	**2,970**	**22**	**(7)**	**2,985**	**2,946**

1. *The number of stores at the end of Q1 2011 includes 1,077 specialty stores (Etos and Gall & Gall).*

EBITDA[1]

(€ million)	Q1 2011	Q1 2010	% change
Ahold USA	409	367	11.4%
The Netherlands	265	276	(4.0)%
Other Europe	20	15	33.3%
Ahold Europe	285	291	(2.1)%
Corporate Center	(15)	(20)	25.0%
	679	638	6.4%
Share in income of joint ventures	19	28	(32.1)%
Income (loss) from discontinued operations	(7)	22	n/m
Total EBITDA	**691**	**688**	**0.4%**

1. *For the definition of EBITDA see section "Other information" – "Use of non-GAAP financial measures".*

Free cash flow[1]

(€ million)	Q1 2011	Q1 2010
Operating cash flows from continuing operations	531	553
Purchase of non-current assets	(214)	(229)
Divestments of assets/disposal groups held for sale	11	4
Dividends from joint ventures	130	97
Interest received	4	6
Interest paid	(55)	(75)
Free cash flow	**407**	**356**

1. *For the definition of free cash flow see section "Other information" – "Use of non-GAAP financial measures".*

Net debt

(€ million)	April 24, 2011	January 2, 2011
Loans	1,340	1,851
Finance lease liabilities	1,007	1,096
Cumulative preferred financing shares	497	497
Non-current portion of long-term debt	2,844	3,444
Short-term borrowings and current portion of long term debt	523	117
Gross debt	3,367	3,561
Less: Cash, cash equivalents and short-term deposits[1]	2,904	2,824
Net debt	**463**	**737**

1. *Book overdrafts, representing the excess of total issued checks over available cash balances within the Group cash concentration structure, are classified in accounts payable and do not form part of net debt. These balances amounted to €108 million and €138 million as of April 24, 2011, and January 2, 2011, respectively.*

Credit facility refinancing

On June 6, 2011, Ahold completed the refinancing of its €1.2 billion five-year committed credit facility. The facility, which replaced the previous one, has a sublimit of $550 million for letters of credit and includes the possibility of 12- month extensions in each of the first two years.

Consolidated interim income statement

(unaudited)

(€ million, except per share data)	Note	Q1 2011	Q1 2010
Net sales	3	9,251	8,737
Cost of sales	4	(6,826)	(6,392)
Gross profit		**2,425**	**2,345**
Selling expenses		(1,726)	(1,687)
General and administrative expenses		(255)	(249)
Total operating expenses	4	(1,981)	(1,936)
Operating income	**3**	**444**	**409**
Interest income		6	6
Interest expense		(77)	(94)
Other financial income		1	5
Net financial expense		(70)	(83)
Income before income taxes		**374**	**326**
Income taxes	5	(95)	(102)
Share in income of joint ventures	6	19	28
Income from continuing operations		**298**	**252**
Income (loss) from discontinued operations	7	(7)	22
Net income attributable to common shareholders		**291**	**274**
Earnings per share			
Net income per share attributable to common shareholders			
basic		0.26	0.23
diluted		0.25	0.23
Income from continuing operations per share attributable to common shareholders			
basic		0.26	0.21
diluted		0.25	0.21
Weighted average number of common shares outstanding (in millions)			
basic		1,137	1,182
diluted		1,199	1,242
Average U.S. dollar exchange rate (euro per U.S. dollar)		0.7235	0.7274

Consolidated interim statement of comprehensive income

(unaudited)

(€ million)	Q1 2011	Q1 2010
Net income	**291**	**274**
Currency translation differences in foreign interests:		
Currency translation differences before taxes	(230)	242
Income taxes	(1)	(1)
Cash flow hedges:		
Cash flow hedges before taxes	1	(14)
Income taxes	-	5
Share of other comprehensive income (loss) of joint ventures - net of income taxes	(3)	(25)
Other comprehensive income (loss)	(233)	207
Total comprehensive income attributable to common shareholders	**58**	**481**

Consolidated interim balance sheet

(unaudited)

(€ million)	Note	April 24, 2011	January 2, 2011
Assets			
Property, plant and equipment		5,441	5,827
Investment property		536	582
Intangible assets		732	762
Investments in joint ventures		967	1,072
Other non-current financial assets		722	853
Deferred tax assets		337	410
Other non-current assets		24	25
Total non-current assets		**8,759**	**9,531**
Assets held for sale		74	26
Inventories		1,299	1,331
Receivables		746	772
Other current financial assets		383	245
Income taxes receivable		10	11
Other current assets		184	209
Cash and cash equivalents	9	2,698	2,600
Total current assets		**5,394**	**5,194**
Total assets		**14,153**	**14,725**
Equity and liabilities			
Equity attributable to common shareholders	8	5,456	5,910
Loans		1,340	1,851
Other non-current financial liabilities		1,663	1,726
Pensions and other post-employment benefits		114	129
Deferred tax liabilities		184	177
Provisions		580	623
Other non-current liabilities		203	217
Total non-current liabilities		**4,084**	**4,723**
Liabilities related to assets held for sale		24	20
Accounts payable		2,305	2,323
Other current financial liabilities		935	216
Income taxes payable		173	243
Provisions		140	152
Other current liabilities		1,036	1,138
Total current liabilities		**4,613**	**4,092**
Total equity and liabilities		**14,153**	**14,725**
Quarter-end U.S. dollar exchange rate (euro per U.S. dollar)		0.6870	0.7474

Consolidated interim statement of changes in equity

(unaudited)

(€ million)	Share capital	Additional paid-in capital	Legal reserves			Accumulated deficit	Equity attributable to common shareholders
			Currency translation reserve	Cash flow hedging reserve	Other legal reserves		
Balance as of January 3, 2010	**358**	**9,916**	**(632)**	**(48)**	**444**	**(4,598)**	**5,440**
Dividends	-	-	-	-	-	(272)	(272)
Total comprehensive income	-	-	219	(11)	(1)	274	481
Share buyback	-	-	-	-	-	(16)	(16)
Share-based payments	-	-	-	-	-	13	13
Change in other legal reserves	-	-	-	-	(67)	67	-
Balance as of April 25, 2010	**358**	**9,916**	**(413)**	**(59)**	**376**	**(4,532)**	**5,646**
Balance as of January 2, 2011	**358**	**9,916**	**(385)**	**(63)**	**396**	**(4,312)**	**5,910**
Dividends	-	-	-	-	-	(328)	(328)
Total comprehensive income	-	-	(237)	4	-	291	58
Share buyback	-	-	-	-	-	(191)	(191)
Share-based payments	-	-	-	-	-	7	7
Change in other legal reserves	-	-	-	-	(111)	111	-
Balance as of April 24, 2011	**358**	**9,916**	**(622)**	**(59)**	**285**	**(4,422)**	**5,456**

Consolidated interim statement of cash flows

(unaudited)

(€ million)	Note	Q1 2011	Q1 2010
Operating income		444	409
Adjustments for:			
Depreciation, amortization and impairments		237	231
Gains on the sale of assets/disposal groups held for sale		(7)	(1)
Share-based compensation expenses		8	9
Operating cash flows before changes in operating assets and liabilities		682	648
Changes in working capital:			
Changes in inventories		(31)	(13)
Changes in receivables and other current assets		24	105
Changes in payables and other current liabilities		(1)	(122)
Changes in non-current assets and liabilities		(38)	(31)
Cash generated from operations		636	587
Income taxes paid - net		(105)	(34)
Operating cash flows from continuing operations		531	553
Operating cash flows from discontinued operations		(4)	(4)
Net cash from operating activities		**527**	**549**
Purchase of non-current assets		(214)	(229)
Divestments of assets/disposal groups held for sale		11	4
Acquisition of businesses, net of cash acquired		(2)	(158)
Changes in short-term deposits		-	133
Dividends from joint ventures		130	97
Interest received		4	6
Issuance of loans receivable		(3)	(191)
Other		(6)	(1)
Net cash from investing activities		**(80)**	**(339)**
Interest paid		(55)	(75)
Repayments of loans		(8)	(8)
Repayments of finance lease liabilities		(18)	(15)
Changes in short-term loans		2	124
Share buyback		(191)	(16)
Other		(5)	(5)
Financing cash flows from continuing operations		(275)	5
Financing cash flows from discontinued operations		(1)	(1)
Net cash from financing activities		**(276)**	**4**
Net cash from operating, investing and financing activities	**9**	**171**	**214**
Average U.S. dollar exchange rate (euro per U.S. dollar)		0.7235	0.7274

For the reconciliation between net cash from operating, investing and financing activities and cash and cash equivalents as presented in the balance sheet, see Note 9.

Notes to the condensed consolidated interim financial statements

1. The Company and its operations

The principal activity of Koninklijke Ahold N.V. ("Ahold" or the "Company"), a public limited liability company with its registered seat in Zaandam, the Netherlands and its head office in Amsterdam, the Netherlands, is the operation of retail food stores in the United States and Europe through subsidiaries and joint ventures.

The information in these condensed consolidated interim financial statements ("financial statements") is unaudited.

2. Accounting policies

Basis of preparation

These financial statements have been prepared in accordance with IAS 34 "Interim Financial Reporting". The accounting policies applied in these financial statements are consistent with those applied in Ahold's 2010 consolidated financial statements.

Ahold's reporting calendar is based on 13 periods of four weeks, with 2011 and 2010 each comprising 52 weeks. The first quarters of 2011 and 2010 each comprise 16 weeks. The financial year of Ahold's unconsolidated joint ventures, ICA AB ("ICA") and JMR - Gestão de Empresas de Retalho, SGPS. S.A. ("JMR"), corresponds to the calendar year. Any significant transactions and/or events between ICA's and JMR's quarter-end and Ahold's quarter-end are taken into account in the preparation of Ahold's financial statements.

3. Segment reporting

Ahold's retail operations are presented in three reportable segments. In addition, Other retail, consisting of Ahold's unconsolidated joint ventures ICA and JMR, and Ahold's Corporate Center are presented separately.

Reportable segment	Included in the Reportable segment
Ahold USA	Stop & Shop New England, Stop & Shop New York Metro, Giant Landover, Giant Carlisle, and Peapod
The Netherlands	Albert Heijn, Etos, Gall & Gall, and albert.nl
Other Europe	Albert (Czech Republic and Slovakia) and Hypernova (Slovakia)

Other	Included in Other
Other retail	Unconsolidated joint ventures ICA (60 percent) and JMR (49 percent)
Corporate Center	Corporate staff (the Netherlands, Switzerland, and the United States)

Net sales

Net sales per segment are as follows:

	Q1 2011	Q1 2010	% change
$ million			
Ahold USA	7,592	7,069	7.4 %
Average U.S. dollar exchange rate (euro per U.S.dollar)	*0.7235*	*0.7274*	*(0.5)%*
€ million			
Ahold USA	5,490	5,144	6.7%
The Netherlands	3,223	3,103	3.9%
Other Europe	538	490	9.8%
Ahold Europe	3,761	3,593	4.7%
Ahold Group	**9,251**	**8,737**	**5.9%**

The combined net sales of Ahold's unconsolidated joint ventures ICA and JMR amounted to €3,188 million and €2,964 million for Q1 2011 and Q1 2010, respectively.

Operating income

Operating income (loss) per segment is as follows:

	Q1 2011	Q1 2010	% change
$ million			
Ahold USA	350	295	18.6%
Average U.S. dollar exchange rate (euro per U.S.dollar)	*0.7235*	*0.7274*	*(0.5)%*
€ million			
Ahold USA	254	215	18.1%
The Netherlands	200	214	(6.5)%
Other Europe	5	-	n/m
Ahold Europe	205	214	(4.2)%
Corporate Center	(15)	(20)	25.0%
Ahold Group	**444**	**409**	**8.6%**

Ahold USA

Q1 2011 operating income included $8 million (€6 million) of reorganization and IT integration costs.

Included in the Q1 2010 operating income were a $12 million (€9 million) charge resulting from the alignment of inventory valuation across the U.S. divisions and $5 million (€4 million) of IT integration costs.

The Netherlands

Q1 2011 operating income included a €6 million gain on the sale of assets.

Q1 2010 operating income included an €8 million benefit arising from accrual reversals.

Other Europe
Q1 2010 operating income included restructuring and related charges of €2 million.

Corporate Center
Corporate Center costs for Q1 2011 were down €5 million compared to same period last year. Excluding the impact of the Company's insurance activities, Corporate Center costs were €19 million, €5 million lower.

4. Expenses by nature

The aggregate of cost of sales and operating expenses is specified by nature as follows:

€ million	Q1 2011	Q1 2010
Cost of product	6,497	6,061
Employee benefit expenses	1,227	1,200
Other operational expenses	705	696
Depreciation and amortization	235	229
Rent expenses and income - net	148	141
Impairment losses and reversals - net	2	2
Gains on the sale of assets - net	(7)	(1)
Total	**8,807**	**8,328**

5. Income taxes

In Q1 2010, income taxes included €15 million of one-time tax charges, mainly arising from true-ups of deferred tax balances.

6. Share in income of joint ventures

The Company's share in income of joint ventures is net of income taxes and is specified as follows:

€ million	Q1 2011	Q1 2010
ICA	17	23
JMR	1	4
Other	1	1
Total	**19**	**28**

7. Discontinued operations

Income from discontinued operations, consisting of results on divestments, is specified as follows:

€ million	Q1 2011	Q1 2010
BI-LO and Bruno's	(1)	25
Other*	(6)	(3)
Results on divestments	(7)	22
Income (loss) from discontinued operations, net of income taxes	**(7)**	**22**

** Includes adjustments to the result on various past divestments.*

The change in the result from discontinued operations was primarily driven by the change in Q1 2010 of Ahold's provision, after tax, for losses under lease guarantees related to its former subsidiaries BI-LO and Bruno's.

8. Equity attributable to common shareholders

Dividend on common shares

On April 20, 2011, the General Meeting of Shareholders determined the dividend over 2010 at €0.29 per common share (€328 million in the aggregate). This dividend was included as a liability on the balance sheet as of April 24, 2011. The dividend was paid on May 3, 2011.

Share buyback

During the first quarter of 2011 Ahold repurchased a total of 19,694,597 shares for a total amount of €191 million, as follows:

On February 24, 2011, Ahold completed its €500 million share buyback program announced on March 4, 2010. The total number of shares repurchased under the program over the period from April 6, 2010 to February 24, 2011, was 50,359,330 common shares (Q1 2011: 11,641,727 shares), for a total consideration of €500 million, at an average price of €9.93 (Q1 2011: €114 million and an average price of €9.80).

On March 3, 2011, Ahold announced its decision to return an additional €1 billion to its shareholders by way of a share buyback program, to be completed over an 18-month period. Under this program 8,052,870 of the Company's own shares were repurchased and delivered in the first quarter of 2011. Shares were repurchased at an average price of €9.49 per share for a total amount of €77 million.

The number of outstanding common shares as of April 24, 2011 was 1,131,237,790 (Jan 2, 2011: 1,145,145,317).

9. Cash flow

The following table presents the changes in cash and cash equivalent balances for Q1 2011 and Q1 2010:

€ million	Q1 2011	Q1 2010
Cash and cash equivalents at the beginning of the year	2,600	2,688
Restricted cash	(21)	(22)
Cash and cash equivalents beginning of the year, excluding restricted cash	2,579	2,666
Net cash from operating, investing and financing activities	171	214
Effect of exchange rate differences on cash and cash equivalents	(71)	65
Restricted cash	19	22
Cash and cash equivalents at the end of the quarter	**2,698**	**2,967**

10. Commitments and contingencies

A comprehensive overview of commitments and contingencies as of January 2, 2011 was included in Note 34 to Ahold's 2010 consolidated financial statements, which were published as part of Ahold's Annual Report on March 8, 2011. There was no significant change during the first quarter of 2011, other than that ICA was denied a request for leave to appeal a tax dispute concerning interest deductions for the years 2001-2003. The full amount disputed was paid in 2009 and expensed in 2010.

Use of non-GAAP financial measures

This interim report includes the following non-GAAP financial measures:

- **Net sales at constant exchange rates.** Net sales at constant exchange rates exclude the impact of using different currency exchange rates to translate the financial information of Ahold subsidiaries or joint ventures to euros. Ahold's management believes this measure provides a better insight into the operating performance of Ahold's foreign subsidiaries or joint ventures.

- **Net sales in local currency.** In certain instances, net sales are presented in local currency. Ahold's management believes this measure provides a better insight into the operating performance of Ahold's foreign subsidiaries.

- **Identical sales.** Net sales from exactly the same stores in local currency for the comparable period.

- **Identical sales, excluding gasoline net sales.** Because gasoline prices have experienced greater volatility than food prices, Ahold's management believes that by excluding gasoline net sales, this measure provides a better insight into the growth of its identical store sales.

- **Comparable sales.** Identical sales plus net sales from replacement stores in local currency. Comparable sales are only reported for Ahold USA.

- **Underlying retail operating income.** Total retail operating income, adjusted for impairments of non-current assets, gains and losses on the sale of assets and restructuring and related charges. Ahold's management believes this measure provides better insight into underlying operating performance of Ahold's retail operations.

  The reconciliation from the underlying retail operating income per segment to the retail operating income per segment is as follows for Q1 2011 and Q1 2010, respectively:

(€ million)	Underlying operating income Q1 2011	Impairments	Gains on the sale of assets	Restructuring and related charges	Operating income Q1 2011
Ahold USA	254	(1)	1	-	254
The Netherlands	194	-	6	-	200
Other Europe	6	(1)	-	-	5
Ahold Europe	200	(1)	6	-	205
Total retail	**454**	**(2)**	**7**	**-**	**459**

(€ million)	Underlying operating income Q1 2010	Impairments	Gains on the sale of assets	Restructuring and related charges	Operating income Q1 2010
Ahold USA	214	-	-	1	215
The Netherlands	215	(1)	-	-	214
Other Europe	2	(1)	1	(2)	-
Ahold Europe	217	(2)	1	(2)	214
Total retail	**431**	**(2)**	**1**	**(1)**	**429**

- **Operating income in local currency**. In certain instances operating income is presented in local currency. Ahold's management believes this measure provides better insight into the operating performance of Ahold's foreign subsidiaries.

- **Earnings before interest, taxes, depreciation and amortization**. EBITDA is net income before net financial expense, income taxes, depreciation and amortization. However, EBITDA does not exclude impairments. Impairments per segment are disclosed above in this section. EBITDA is commonly used by investors to analyze profitability between companies and industries by eliminating the effects of financing (i.e., net financial expense) and capital investments (i.e., depreciation and amortization).

  The reconciliation from EBITDA per segment to operating income per segment is as follows for Q1 2011 and Q1 2010, respectively:

(€ million)	EBITDA Q1 2011	Depreciation and amortization	Operating income Q1 2011	EBITDA Q1 2010	Depreciation and amortization	Operating income Q1 2010
Ahold USA	409	(155)	254	367	(152)	215
The Netherlands	265	(65)	200	276	(62)	214
Other Europe	20	(15)	5	15	(15)	-
Ahold Europe	285	(80)	205	291	(77)	214
Corporate Center	(15)	-	(15)	(20)	-	(20)
Total	**679**	**(235)**	**444**	**638**	**(229)**	**409**

- **Free cash flow**. Operating cash flows from continuing operations minus net capital expenditures minus net interest paid plus dividends received. Ahold's management believes this measure is useful because it provides insight into the cash flow available to, among other things, reduce debt and pay dividends.

- **Net debt**. Net debt is the difference between (i) the sum of long-term debt and short-term debt (i.e., gross debt) and (ii) cash, cash equivalents, and short-term deposits. In management's view, because cash, cash equivalents and short-term deposits can be used, among other things, to repay indebtedness, netting this against gross debt is a useful measure for investors to judge Ahold's leverage. Net debt may include certain cash items that are not readily available for repaying debt.

Management believes that these non-GAAP financial measures allow for a better understanding of Ahold's operating and financial performance. These non-GAAP financial measures should be considered in addition to, but not as substitutes for, the most directly comparable IFRS measures.

Financial calendar

Ahold's financial year consists of 52 or 53 weeks and ends on the Sunday nearest to December 31.

Ahold's 2011 financial year consists of 52 weeks and ends on January 1, 2012. The quarters in 2011 are:

First Quarter (16 weeks)	January 3, 2011 through April 24, 2011
Second Quarter (12 weeks)	April 25 through July 17, 2011
Third Quarter (12 weeks)	July 18 through October 9, 2011
Fourth Quarter (12 weeks)	October 10, 2011 through January 1, 2012

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Cautionary notice
This interim report includes forward-looking statements, which do not refer to historical facts but refer to expectations based on management's current views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those included in such statements. These forward-looking statements include, but are not limited to, statements as to Ahold managing the balance between sales and margins in an environment of inflation and intense promotional activity. These forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from future results expressed or implied by the forward-looking statements. Many of these risks and uncertainties relate to factors that are beyond Ahold's ability to control or estimate precisely, such as the effect of general economic or political conditions, fluctuations in exchange rates or interest rates, increases or changes in competition, Ahold's ability to implement and complete successfully its plans and strategies, the benefits from and resources generated by Ahold's plans and strategies being less than or different from those anticipated, changes in Ahold's liquidity needs, the actions of competitors and third parties and other factors discussed in Ahold's public filings and other disclosures. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this interim report. Ahold does not assume any obligation to update any public information or forward-looking statements in this interim report to reflect subsequent events or circumstances, except as may be required by applicable laws. Outside the Netherlands, Koninklijke Ahold N.V., being its registered name, presents itself under the name of "Royal Ahold" or simply "Ahold".